



AGENDA ITEM NO. 12


CITY OF HAWTHORNE City Council AGENDA BILL

For the meeting of October 10, 2023
Originating Department: Public Works

City Manager:


Vontray Norris

Dir. of Public Works:


Akbar Farokhi

SUBJECT:

Community Clean Up Event.

RECOMMENDED MOTION:

Staff recommends that the City Council approve the agreement for this event, receive and file this report.

DISCUSSION:

As part of our commitment to keeping the community clean, City of Hawthorne will host two Cleanup Days events in collaboration with Caltrans to clean up the community. The Staff has partnered with Caltrans and is scheduling a Community Clean Up event on Saturday, December 9, 2023 and Saturday March 16, 2024. The Clean California program will fund a portion of this free Community Clean Up. The Clean California initiative is a multi-year clean-up effort to keep roads and waterways free of litter and transform state and local public spaces through beautifying efforts. Caltrans agrees to reimburse the City of Hawthorne with a percentage of costs of labor, equipment, and dumping fees expended for this Community Clean Up Event.

This event is intended to mobilize the community to clean up the City during this focused part of the month. It would include collaboration between Staff and residents and support from Caltrans, Martinez Landscape, and Republic Services for bulky item trash, paper shredding, and electronic waste pick up.

These Community Clean up Events discourage Illegal Dumping along the highways and roads by giving communities a convenient place to dispose of bulky items safely, properly, and at no cost. No commercial drop-offs are allowed. Residents are invited to drop off their bulky items, paper for shredding, and electronic waste at the Betty Ainsworth Center parking lot at 3851 W El Segundo Blvd. Hawthorne, CA 90250, from 8 am to 1 pm.

ECONOMIC DEVELOPMENT STRATEGIC PLAN:

Creating a community clean-up event can benefit a city's economic development by making neighborhoods and public spaces more attractive to residents, visitors, and investors. This can lead to increased property values and revenue for infrastructure. Clean-ups also have environmental benefits. Additionally, they foster community pride and social bonds, enhancing a city's economic resilience and attractiveness to businesses and tourists.

FISCAL IMPACT:

None.

NOTICING PROCEDURES:

72 hours posted notice pursuant to the Ralph M. Brown Act

ATTACHMENT(S):

1. Agreement