



AGENDA ITEM NO. 18

CITY OF HAWTHORNE City Council AGENDA BILL

For the meeting of September 24, 2024

Originating Department: Planning

City Manager:


Vontray Norris

Dir. of Planning:


Gregg McClain

SUBJECT:

Professional Services Agreement between the City of Hawthorne ("City") and Kimley-Horn.

RECOMMENDED MOTION:

Staff recommends that the City Council approve the Professional Services Agreement with Kimley-Horn and authorize the City Manager to execute the Agreement and make minor changes thereto.

DISCUSSION:

On February 13, 2024, the City adopted Resolution No. 8451, which approved the Municipal Message Centers Development and Lease Agreement ("MMC Agreement") with Wow Media, Inc. ("Wow"). The MMC Agreement provides for Wow to develop digital messaging centers along the 405 and 105 freeways. As part of this joint endeavor with Wow, the City will need to update some of its ordinance, which requires a compliance with the state's California Environmental Quality Act ("CEQA").

Kimley-Horn is a reputable consultant for the CEQA study. The staff recommends that the City engage Kimley-Horn to initiate the study and begin the process of developing the digital messaging center. The MMC Agreement provides that Wow will contribute \$50,000 for the CEQA compliance costs. Accordingly, Wow will pay \$50,000 of the total \$59,900 cost for the consultant.

ECONOMIC DEVELOPMENT STRATEGIC PLAN:

Goal 2: Develop revenue generating programs and adjust fees

FISCAL IMPACT:

The Agreement with Kimley-Horn will cost \$59,900 of which \$50,000 will be paid by WOW Media, Inc. The balance of \$9,900 will be paid from the General Fund.

NOTICING PROCEDURES:

72 hours posted notice pursuant to the Ralph M. Brown Act

ATTACHMENT(S):

1. Consultant Agreement with Kimely-Horn
2. Exhibit A – Scope of Wor